

D. Daniel Keum
Management Division • Columbia Business School
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ACADEMIC EMPLOYMENT

Columbia Business School, Columbia University

Associate Professor of Management (w/o tenure)
Assistant Professor of Management

July 2022 – Present
July 2017 – July 2022

EDUCATION

Leonard N. Stern School of Business, New York University

PhD in Management and Organizations

2012 – 2017

Dissertation: “Three Essays on Employment Protection, Resource Allocation, and Firm Innovation”

- Committee: JP Eggers (chair), Zur Shapira, Belén Villalonga, and Deepak Hegde

Dartmouth College

AB in Economics (w/High Honors) and Mathematics

2002 – 2008

- Lewis H. Haney Prize for the most outstanding senior thesis in economics

RESEARCH INTERESTS

- Managerial prosocial preferences and behavioral strategy
- Technological innovation, competitive dynamics, and the role of public policy
- Organizational structure and innovation performance

AWARDS & GRANTS

- Commitment to Excellence, Teaching, Columbia Executive MBA (2024)
- Commitment to Excellence, Teaching, Columbia Executive MBA (2023)
- Best 40-Under-40 MBA Professors (2022)
- MK-AKMS Young Scholar Award (2021)
- Winner, Academy of Management TIM Division Best Dissertation Award (2018)
- Harold W. MacDowell Award (2017) – awarded to one PhD graduate for dedication to scholarship
- Strategy Research Foundation Dissertation Research Grant (2016)
- Center for Global Economy and Business Grant, NYU Stern (2016)
- Dale E. Zand Doctoral Student Award for Scholarly Excellence in Management (2015)
- Finalist, Strategic Management Society Best Student Paper Award (2015)
- Finalist, Academy of Management TIM Division Best Paper Award (2014)
- Winner, Academy of Management TIM Division Best Student Paper Award (2014)

PUBLICATIONS AND WORKS IN PROGRESS

[1] **Keum, Daniel.** “Psychological Design of Firm Boundaries: Preempting Escalating Commitment Through Buy vs. Make.”

- Conditionally accepted at *Academy of Management Journal*

- [2] **Keum, Daniel**, Stephan Meier. 2023. “License to Fire? Unemployment Insurance and the Moral Cost of Layoffs.”
- Forthcoming at *Organization Science*
 - <https://pubsonline.informs.org/doi/abs/10.1287/orsc.2022.16734>
- [3] **Keum, Daniel** and Stephen Ryan. 2023. “Vaulting into the Spotlight: Upward-striving Toward the \$100 Million Revenue Goal.”
- Forthcoming at *Organization Science*
 - <https://pubsonline.informs.org/doi/abs/10.1287/orsc.2021.15148>
- [4] **Keum, Daniel**. 2022. “Managerial Political Power and Reallocation of Resources in the Internal Capital Market.” *Strategic Management Journal*. 44(2): 369–414
- <https://doi.org/10.1002/smj.3440>
 - Lead article
- [5] **Keum, Daniel**. 2021. “Innovation, Short-termism, and the Cost of Strong Corporate Governance.” *Strategic Management Journal*. 42:3-29.
- <https://doi.org/10.1002/smj.3216>
 - Lead article
- [6] Chang, Sungyong, JP Eggers, and **Daniel Keum** (*alphabetical order*). 2021. “Bottleneck Resources, Market Relatedness, and the Dynamics of Organizational Growth.” *Organization Science*. Forthcoming
- <https://doi.org/10.1287/orsc.2021.1479>
- [7] **Keum, Daniel**. 2020. “Cog in the Wheel: Resource Release and the Scope of Interdependencies in Corporate Adjustment Activities.” *Strategic Management Journal*. 41(2): 175-197.
- <https://doi.org/10.1002/smj.3093>
 - Lead article
- [8] **Keum, Daniel**. 2020. “Penalizing the Underdogs? Employment Protection and the Dynamics of Firm Innovation.” *Organization Science*. 31(5): 1053-1312.
- <https://doi.org/10.1287/orsc.2019.1342>
- [9] **Keum, Daniel** and JP Eggers. 2018. “Setting the Bar: The Evaluative and Allocative Roles of Organizational Aspiration Level.” *Organization Science*. 29(6): 989-1236.
- <https://doi.org/10.1287/orsc.2018.1224>
- [10] **Keum, Daniel** and Kelly See. 2017. “The Influence of Hierarchy on Innovation and Idea Selection in the Innovation Process.” *Organization Science*. 28(4): 653-669.
- <https://doi.org/10.1287/orsc.2017.1142>
 - 2014 AOM TIM Division Best Paper Finalist
- [11] **Keum, Daniel** and Lucy Liu (*alphabetical order*). “Prosocial preferences, Exit Threshold, and Investment Choices.”
- Revise and Resubmit at *Management Science*
 - Best Macro Paper Award Winner, IACMR
- [12] **Keum, Daniel**. “Managerial Prosocial Preferences and Automation Innovation.”
- Revise and Resubmit at *Organization Science*

[13] **Keum, Daniel** and Nandil Bhatia. “Do Nice Guys Finish Last? Prosociality in the CEO Labor Market.”

- Under review

[14] **Keum, Daniel**. “Firing Costs and the Decoupling of Technological Invention and Post-Invention Employment Growth.”

- Under review

[15] **Keum, Daniel**. “Threat or Opportunity? Uncertainty and the Dynamics of Technological Competition.”

- Under review

[16] **Keum, Daniel**, Ronnie Lee, and Erica Bailey. “Functionalization and the Biases in Assessing Creativity.”

- In progress

EDITED VOLUMES

Eggers, JP and **Daniel Keum**. 2015. “Strategy and Cognition.” *Oxford Bibliographies in Management*.

- <https://www.oxfordbibliographies.com/view/document/obo-9780199846740/obo-9780199846740-0068.xml>

PROFESSIONAL ACTIVITIES & SERVICE

- Rep-at-Large, Corporate Strategy Division, Strategic Management Society (2022 – present)
- Rep-at-Large, Knowledge & Innovation Division, Strategic Management Society (2019 – 2021)
- Editorial review board member for *Organization Science* (2020 – present)
 - Best Reviewer (2022)
- Editorial review board member for *Strategic Management Journal* (2019 – present)
 - Best Reviewer (2021/2022)
- Ad hoc reviewer for *Management Science*, *Administrative Science Quarterly* (2017- present)
- Reviewer for Academy of Management Annual Meetings (STR & TIM; 2013 – Present)
- Reviewer for Strategic Management Society (Behavioral Strategy; 2013 – Present)

TEACHING

Columbia Business School

Instructor

Strategy Formulation MBA Core	2017-2021
Strategy Formulation EMBA Core	2018-2023
PhD Strategy Seminar	2018/2020/2022

NYU Stern

Lecturer

Management and Organizations, Undergraduate Core	Winter 2016
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Teaching Fellow

Competitive Strategy II, MBA Core (with Prof. Christina Fang)	Winter 2014/2015
Competitive Strategy I, MBA Core (with Prof. Deepak Hegde)	Winter 2013

WORK EXPERIENCE

McKinsey & Company

Aug 2008 – Sept 2012

ROK-US Combined Forces Command, Seoul, Korea

Honorably discharged as a sergeant (E-5)

June 2005 – June 2007

- Translator and assistant to Assistant Chief of Staff, Logistics
- Awarded U.S. Army Commendation Medal

OUTSIDE ACTIVITIES

Columbia Business School requires its faculty members to disclose any activities that might present a real or apparent conflict of interest: None.